

NCC Cable System Order

Order #	62354567	Flight Dates	10/24/16 - 11/06/16	Update Date	10/21/16
Syscode	7868	Agency	Red Eagle Media Group	Version	2 Vs. 1
System Name	Comcast/Ft. Wayne Interconnect, IN	Advertiser	NRA Political Victory Fund	Show All Lines	
Market	Ft. Wayne			Total # of Weeks	2
		Client Code		Total	\$3,120.00
AE	Alexander Fiske	Product Code		Commission	\$468.00
Sales Coordinator	Richard Vertolli	Est Code	C25C31	Net Total	\$2,652.00
Office	Washington	Product Name		Total Spots	29
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		Rev 10/21: Moved ESPN Prime Monday			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	\$100.00	\$1,200.00	30	NCR
2	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	2	\$105.00	\$210.00	30	NCR
3	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	11	\$130.00	\$1,430.00	30	NCR
4	ESPN	NFL REGULAR SE<	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$140.00	\$0.00	30	-2x
5	ESPN	ESPN DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	+3x; Daypart Added
6	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$130.00	\$130.00	30	+1x; Line Added

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	27	2	0	0	0	0	0	0	0	0	0	0	29
AMT	\$2,910.00	\$210.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,120.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/21/16

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